



Slatwall Display Solutions Guide

A brief Guide to helping you make the most of your product range.

Slatwall Solutions for Every Product Range

Slatwall remains perhaps the ideal shop-fit solution providing a totally flexible merchandising platform with an instant makeover of the previous decoration. It is probably the most versatile way of transforming plain walls into effective and maximised merchandising areas and is easy to install, versatile, economical and available in many different colours and finishes.

In addition, there are now literally 1000s of Slatwall display products that can help any retailer make the most of their product lines. Hard to display and awkwardly shaped items are no longer a display nightmare as there are Slatwall display solutions to hand.

There is even more good news. The vast majority of Slatwall display products offer exceptional value. Not only is the cost low, but buying from the right manufacturer means you are investing in products that are made to last and can be used again & again, season after season.

Why choose Slatwall display products from Wrights GPX?

We are one of the UK's leading manufacturers of Slatwall display products. From our base in West Bromwich we make 1000s of products using high quality material. We have developed and prototyped lots of specialist display products – responding to changing markets, new product launches and the needs of our client base of specialist and general retailers across the UK.

Established in 1969 we are a family-run business committed to UK jobs and manufacturing. Our history of investment in people and leading-edge technology has helped ensure we remain competitive in a global economy. Our bespoke division provides retail display solutions for big name brands such as Selfridges, Marks & Spencer, Tesco, Arcadia Group and many others.

Buying direct means customers are assured of the best value – and we offer massive discounts for bulk purchases.

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Need some ideas on the best Slatwall shelves and products to display your product ranges? Look no further as we have a brief guide to help you make the most of almost every product range from the 1000s of Slatwall shelves and [Slatwall accessories](#) to choose from.

Accessories. It is a wide term so many trays and troughs may be perfect for a range of smaller accessories but there are also a good range of display products for specific items such as [hats, purses & bags](#), [sunglasses](#) and [fashion jewellery and charms](#).

Books. Coming in lots of shapes and sizes but often a big money product range, there are is a range of [book display supports](#), [racks](#) and [multimedia Slatwall shelves](#) that can be used to display and store a wide range of books.

Cards. Greetings cards and seasonal card sales are potentially big sellers for general retailers and fortunately there is a comprehensive range of Slatwall products that are made specifically for this sector. [Card racks](#) can be combined with [gift wrap](#) racks, troughs and dispensers to maximise gift card and wrap sales.

Cosmetics. In 2015, the UK cosmetics industry was valued at £17b and ranges include everything from high-end to organic brands, fun ranges and men's products. There are a range of Slatwall shelves that can be used. Shelves with ticket price holders will help support brands and customer communications and specific [cosmetic trays](#) will enable retailers to lots of products in a clear and eye-catching way. Distinctly [shaped shelves](#) will add interest and appeal.

Crafting. This is another sector that has seen massive growth in recent years and many ranges are easily introduced into a retailer's product range. The subject covers lots of products but standard shelves, trays and troughs should offer all the display options needed and [Slatwall stationery](#) items can also be useful.

Fashion. More and more retailers are adding fashion items to their general ranges as these become cheaper and more widely available. The Slatwall range is up for the challenge, with specialised products to help retailers make the most of ranges including hats, caps, gloves, shirts, sweaters & jumpers. [Touch here](#) for more details.

Food & Drink. A staple 'diet' for most retailers so it is not surprising that there are plenty of Slatwall options here, with lots of trays, shelves and troughs. Heavy duty shelves will support weightier food items and a bow fronted tray offers space and appeal.

Gifts. The term covers a wide variety of products so it is a handy that there is a wide variety of Slatwall solutions, from [trays](#) and troughs in a variety of sizes. Additionally Slatwall shelves often include useful lips to retain goods and many also offer a price [ticket holder](#) for you to add that all important branding info. A useful display item is the [2way shelf](#). It can be used as a flat shelf when needed or turned over for use as a handy tray for gifts – a perfect 2-for-1!

Gift Wrap. As with gift cards (see above) Slatwall offers loads of products designed to make the most of your gift wrap sales, and they can all be found [here](#). You'll find racks, dispensers, boxes, rails and containers for all your wrap, bows, ribbons and cards – brilliant for all year round sales or to boost seasonal sales such as Xmas and Valentine's Day.

Jewellery. Jewellery ranges keep on selling. From high end lines to fun fashion jewellery as well as the demand for charm bangles & bracelets, many non-specialist retailers are adding jewellery ranges either as stand alone lines or to upsell with fashion, gifts, accessories & cosmetic ranges. We have put together a selection of jewellery display products [here](#).

Magazines. Despite the rise of digital access, magazines remain a core range for many retailers and there are plenty of products to help you display magazines and promote new issues, special editions and seasonal print. In addition to [magazine racks](#) in a variety of shapes, there are standard [Slatwall shelves](#) with deep lips that can be used to display magazines.

Mobile Phones. Usefully many Slatwall cradles for phones also include pockets for pricing & product info to make it really easy to sell the benefits of the latest must have mobiles. Touch [here](#) to find out more.

Spectacles & sunglasses. Again another Slatwall range that appeals to specialist retailers & opticians, as well as general retailers adding a high margin product line especially during the summer season. There are plenty of options to suit the number of lines sold. Find them [here](#).

Sports Equipment. Sports equipment sells but is often difficult to display – until now. There is now a range of high quality low cost display solutions for everything from footballs to tennis rackets, golf clubs to golf umbrellas and lots of clothing and sporting accessories in between and now our [Slatwall sports equipment](#) range is gathered in one handy location.

Stationery. With strong sales all year round and lots of season boosts such as Back to School and Christmas, stationery items are a must-have for most general retailers. Often difficult to display, we have overcome that issue by putting together a range of [Slatwall stationery display products](#) that offer effective display solutions at unbeatable value. The range includes dispensers, trays, bins and even complete units.